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## PINPOINT INFORMATION PRIVACY STATEMENT AND GDPR 2018

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This section explains our policy regarding any personal information which you might supply to us when you visit this site.

### **Your privacy is important to PinPoint.**

We use the information we collect about you to process orders and to provide an improved service for both our customers and visitors. PinPoint wants to help you maintain your privacy on the internet. This site is maintained by PinPoint Information Limited.

### **What information will I need to provide?**

You can visit our site without providing us with any information about yourself. You will however have to provide details when you wish to login as a registered client or access services from the site. To register you will have to provide an authenticated password to fully identify yourself. If you want to order goods or services from us, you will need to be a registered client.

### **Information Collection and Use**

We do not collect any personal information. We do log your IP address (the Internet address of your computer) to provide us with an idea of which part of the site you visit and how long you spend there.

Your IP address is not linked to anything personally identifiable. We also log the computer, operating system and browser type that you are using. This information is automatically provided by your browser.

In some cases, you may voluntarily provide personal information when you complete a specific form or an order for products at the site. This information is used by PinPoint Information Limited to assist us in responding to whatever query or other interest you may have expressed. In addition, PinPoint Information Limited may combine this information with other users' information and review it in an aggregated form to understand the types of individuals who use the site, raise particular types of questions or express particular types of interest.

Our web site does not enable our visitors to communicate with other visitors or to post information to be accessed by others.

### **Referred website links**

The web site operated by PinPoint Information Limited may provide links to other sites. When you click on one of these links your browser will download pages from the other site. You should satisfy yourself that you are comfortable with the privacy policy adopted by any site you visit.

PinPoint Information Limited supports and advocates ethical policies with regards to privacy and data protection but cannot be held responsible for the actions of any other site. Although we take reasonable steps to validate links, such links are for information only and do not represent any undertakings as to the availability, merits or behaviour of any site or organisation.

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### **“Cookies”**

Sometimes it is useful for the PinPoint Information Limited web site to remember you when you come back to the site. The way we do this is by storing a small file on your computer, known as a “cookie” which can only be seen by the Pinpoint web site and will not expose you to any security risk. A cookie is perfectly safe and doesn’t affect the performance of your computer in any way, but it does mean that if you are using the same computer we can recognise you when you come back to our site.

We do not use cookies to store personal data nor do we link non-personal information stored in cookies with personal data about specific individuals.

### **Data Protection**

As required by the UK General Data Protection Rule 2018, we follow strict security procedures in the storage and disclosure of the information you have given to us.

This Privacy Policy is compliant with the General Data Protection Rule 2018 and legislation.

We have implemented security policies, rules and technical measures to protect the personal data that we have under our control from:

- unauthorised access
- improper use or disclosure
- unauthorised modification
- unlawful destruction or accidental loss

All our employees and data processors, who have access to, and are associated with the processing of personal data, are obliged to respect the confidentiality of our visitors’ personal data.

We ensure that your personal data will not be disclosed to State institutions and authorities except if required by law or other regulation.

### **Do we divulge information to third parties?**

It is currently our policy not to pass on any information which you provide to us to any third party, unless it is required in order to fulfil your order.

### **Do we hold information on you?**

You can ask us whether we are keeping personal data about you and you may request any such information by using one of the following methods:

- sending an email to [info@pinpointinformation.co.uk](mailto:info@pinpointinformation.co.uk)
- sending postal mail to: PinPoint Information Ltd, Riverbank House, 1 Putney Bridge Approach, London SW6 3JD
- calling this telephone number: 0844 822 3960

### **How do I amend my details?**

E-mail us using this address [info@pinpointinformation.co.uk](mailto:info@pinpointinformation.co.uk)

### **Children’s Privacy**

We do not knowingly collect personal data from children.

### **Privacy Policy Changes**

PinPoint Information Limited’s privacy policy is subject to change at any time and without notice. Please check here for updates.

Please send any comments about this website or privacy policy to [info@pinpointinformation.co.uk](mailto:info@pinpointinformation.co.uk)